

GET MORE WITH YOUR SHARE

Add organic coffee from Costa Rica to your CSA shares.



- 100% certified organic java, shade-grown on bio-diverse land
- Sourced directly from a fairly compensated family-owned farm
- “Sole” line of coffee named after the mama at the coffee farm
- Supports Conscious Consumer Trust, an emerging social equity think tank in Fort Collins, CO
- Supports Lily Moon Sustainability Project, a partnership with organic farmers, low-income artisan women, & kiddos in Atenas, Costa Rica
- Climate friendly through Colorado Carbon Fund transportation offsets
- Eco-packaging



PHOTO: JUANITA

CONSCIOUS
CONSUMER
TRUST

2%
PROFITS
DONATED



primal echo
TRADE INSPIRATION

WE'LL DONATE 15% OF THE PROCEEDS FROM EVERY PURCHASE TO FEEDING THE FAMILIES PROGRAM AT HAPPY HEART FARM.

To order your java share, see details on the back. Call 720-270-5498 or email ana@primalecho.com

OUR LINE OF COFFEE IS CALLED SOLE

(pronounced "So-leh"), in honor of our organic family farm suppliers' mama in the province of Alajuela, Costa Rica. Her face graces the medium roast label, and the farm's papa (Don Gerardo) is on the dark roast label.

Primal Echo is delighted to offer **Happy Heart Farm** members 3, 6, 9, and 12-month java shares (1 lb. per month for the duration of the share). For families who consume coffee a little quicker, we also offer a junior and senior version of our Java Junkie share (3 lbs. or 4 lbs. per month, respectively). Currently we feature **Dark Roast** and **Medium Roast** whole bean organic java in 1 lb. bags. Our java shares are based on a per pound price of \$14.95 + tax, and may be picked up at HHF.

Sole Organic Java is sourced directly from a lovely family whose farm is in Atenas, Costa Rica. We compensate them fairly for their scrumptious liquid gold that they roast on site.



MEDIUM ROAST: Intriguing aroma with a hint of sharpness, a note of tangy citrus, and a lively balanced acidity. The body develops a subtle smokiness. The flavor rolls off your palate, quite mild. The finish is sweet, and it lingers before clearing, for a clean palate.



DARK ROAST: The aroma is full on the nose, smoky. A very full body, vivacious acidity. The flavor is smooth and smoky with a background of citrus and sweetness. This roast packs a punch, exploding over your palate. Excellent and slow, clean finish.

In short, the quality of our brew will put a smile on your taste buds and a glow in your belly.

For every coffee share you purchase, we'll **DONATE 15%** to Happy Heart Farm's Feeding the Families project for low-income households in Fort Collins.



www.primalecho.com

ORDER FORM

3-MONTH SHARE (3 LBS.): \$44.85 + tax = \$47.50
of shares: _____

6-MONTH SHARE (6 LBS.): \$89.69 + tax = \$95.00
of shares: _____

9-MONTH SHARE (9 LBS.): \$134.55 + tax = \$142.55
of shares: _____

12-MONTH SHARE (12 LBS.): \$179.39 + tax = \$189.95
of shares: _____

JUNIOR JAVA JUNKIE SHARE (36 LBS.)
\$538.19 + tax = \$569.95
of shares: _____

SENIOR JAVA JUNKIE SHARE (48 LBS.)
\$717.59 + tax = \$759.95
of shares: _____

GRAND TOTAL: \$ _____

Payment: Cash Check Visa/MC

Name on Card: _____

Billing Address: _____

Card # _____

Exp Date: _____ **Security Code:** _____

Phone: _____

Signature: _____

Email: _____

Fill out this form, and give it to the Primal Echo rep at HHF along with payment. Or scan and email form to ana@primalecho.com, or fax it to 888-506-5498. Please send checks to: **Primal Echo, LLC**, 305 W. Magnolia, #285, Fort Collins, CO 80521.

TELL ME MORE @ THE ORGANIC JAVA FAMILY FARM!

Gladly. Please visit <http://primalecho.com/about-our-farmers>

*SIGN ME UP TO YOUR OPT-IN BLOG UPDATES & NEWS!

You got it. Just check this box and give us your email. Email: _____

Check out our blog, "Trade Inspirations," at <http://primalecho.com/blog/trade-inspirations>

***PRIVATE POLICY:** We'll never sell or rent your information. That's our pledge, and we're sticking to it.

~The Monkeys at Primal Echo Treehouse Headquarters